

NIBU LORANCE

DIGITAL MARKETING EXPERT

Hi, I am a Digital marketing expert from Kerala with over 3 years of experience in building and executing successful marketing strategies for diverse clients.

My expertise spans **SEO, SMM,Meta Ads, Google Ads,Google Analytics, WordPress, Graphic design & Content Writing** I hold a Bachelor's in Media Graphics & Animation(Bsc) and a Master's in Marketing Management(MBA). My fascination with Branding and Marketing has driven me from the start, and I continue to pursue my passion by refining my skills every day.

CONTACT

Age: 30
Gender : Male

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PORTFOLIO

nibulorance.me

SKILLS

- SEO
- GOOGLE ADS
- META ADS
- WORD PRESS
- GA4
- TAG MANAGER
- ILLUSTRATOR
- PHOTOSHOP
- PREMIERE PRO
- CANVA

EXPERIENCES

Digital Marketing Executive ARTROOM Designs (Kochi)
Jun 2023 - Aug 2025

— SMM,SEO,Meta Ads,Wordpress,Marketing Strategies,Branding,

Digital Marketing Specialist Cyphershot Digital (THRISSUR)
May 2022 - May 2023

— SEO,SMM,Meta Ads,Google Ads,Graphics

Digital Marketing Intern Task Mario (THRISSUR)
Mar 2022 - Apr 2022

— Google Ads,SEO,SMM,Graphics

Marketing Executive ARTROOM Designs (THRISSUR)
Dec 2020 - Nov 2021

— Marketing,Sales,Graphics

EDUCATION

MBA (2019 - 2021) — Marketing Management (Chinmaya Collage, Thrissur)

Bsc (2013 - 2016) — Media Graphics & Animation (Chinmaya Collage, Thrissur)

Diploma (2025) — Advanced Diploma In Digital Marketing (CMC, Cochin)

Diploma (2021) — Diploma In Digital Marketing (Cyphershot Digital, Thrissur)

Diploma (2013 - 2016) — Animation & Film Making (CADD CENTRE, Thrissur)

LANGUAGES MALAYALAM | ENGLISH | HINDI **HOBBIES** MUSIC | MOVIES | PHOTOGRAPHY | TRAVELING |